

Hall's Corner Garden Store Promises to be One of a Kind

By ADAM SWIFT

For Olivier Treibel, owner of the new European Gardens store on Washington Street, the emphasis is on the details.

"I want people that are looking for a unique gift to be able to find it here," said Treibel. "I put most of the things together myself. I hate things that are mass produced."

Treibel and his wife, Jennifer, are planning on opening European Gardens at 11 Washington Street by the end of the month.

A professional landscape designer and horticulturist with over 20 years of experience in Massachusetts and in his native Luxembourg, Treibel said the European Gardens showroom would complement his business as a landscape designer and garden consultant.

Outside the former dentist's office, the focus will be on topiaries, roses and English gardens.

"When we first came in here, there was a dentist chair in every room," Treibel said.

While the separate rooms remain, there is a much more relaxing vibe to them.

"We're going to mix antiques with the new," Treibel said. Being in Duxbury, he said there would also be an emphasis on coastal themes.

While there will be a variety of seeds and garden items for sale, there will also be gifts ranging from candles to one-of-a-kind artwork.

"Why would you want to buy the same thing everyone else has?" he asked as he picked up an ornamental rooster made from automotive parts.



European Gardens at 11 Washington Street is scheduled to open by the end of April. The garden supply store was formerly the Wiemeyer dentist offices.

The premium Treibel places on uniqueness within his store is reflected in the work he does as a garden designer. He said he would rather design seven small gardens that reflect his customers' individuality than design one large cookie-cutter garden.

"When I do a garden consultation, I'll go into a person's home to get a feel for their style and a feel for what they want in a garden," Treibel said.

While many garden designers will start with the plants and flowers, Treibel said he likes to start his design

with an architectural piece like an archway or fountain and work out from that.

Over the past few years, Treibel said customers have been more environmentally conscious, and European Gardens will sell rain barrels and other green products. Treibel said he also gets into the earth-friendly spirit.

"If people in Duxbury hire me as a consultant, they shouldn't be surprised if I show up on my bicycle," said Treibel. "I want to help people get the message. In the Netherlands, no one uses a car, they take their bikes everywhere."